

Albany PEGAOB Minutes 11/14/2013

Present: Joe Bonilla, Andrew Bechard, Joe Cunniff, Cathy Taylor, Joann Crupi, Andrew Joyce, Richard Berkley

Absent: Jim Miller, Mike Yevoli

Public Comment

Dennis Karius suggests there be more than 3 channels, and at least one more channel to send video to all of capital region instead of individual channels for each municipality.

Marc Gronich commends Joe Alindato of doing a great job at the public studio.

Meeting proceedings:

Joann Crupi reports that they had 18 responses to their survey of people who attended the CSR workshops. Many were there to simply improve the personal video skills. Suggested the board needs to do more to engage the public, wondering if it's the whole boards job or if the initial "core group" was a viable resource. Asked "where are they now?" Suggested getting NA and CANA together along with the school superintendent. Suggested there be a PEG show featuring Common Council Members. St Rose Agency class - students take on clients to promote their undertaking. Spoke with program director, asking if they would take on PEG as a client. Generally, there is no endorsement without a slight promise of success.

Discussion resolved to checking with Cathy about a quick fix for workshops:

10 sessions
4 subjects

2 x 5 classes, last class at library studio

Richard Berkley suggests board meetings should be for executive processes, not working. Suggests sub-committees should be created to work on issues during the month. Proposes we need a technology plan. Also suggest we should ask city for more money, all we are getting is \$15K per year for public TV coordinator. Suggested we could use another group as conduit for non-profit contributions.

Sub-committees suggested:

(already formed technology committee - Joe Bonilla, Joe Cunniff, Tom Brownlie, Richard Berkley)

Community Outreach and Correspondence

Joann Crupi
Joe Bonilla

Volunteer Coordination

Jimmy Miller
Andrew Joyce
Richard Berkley

Fund Raising

Andrew Bechard
Joe Cunniff

Motion passed to create above sub-committees.

A motion was passed that new board member must be on at least one committee, committees may have one member of public, citizen of Albany. Passed unanimously.

(Marc Gronich volunteered for community outreach & correspondence committee)

Advertising Channel Albany:

Should address CANA, Channel Albany, city website
Newly formed committees should provide monthly reports

Other issues:

filenames confused server, created blackouts
degraded picture quality, problem at TWC
Phase II funding - final stipulation, New School must provide 30 log of programming, beginning 10/28

Minutes for 6, 7, 8, 9 - 2013 approved

Reviewed report to Common Council, tracking changes, still working on report.